

REPORT

on

Event

:

“Startup Mahakumbh”

Date : **21st - 22nd April 2025**



Centurion
UNIVERSITY

Shaping Lives...
Empowering Communities...

Organized by

**Centurion University of Technology and Management,
Odisha, India**

Introduction :

Centurion University of Technology and Management (CUTM) successfully hosted "STARTUP Mahakumbh 2025" on 21st and 22nd April 2025 at the Auditorium Hall (Hall No. 06), Aryabhata Building, Bhubaneswar Campus. The event served as a platform for Participants to showcase their startup-ready ideas and engage in discussions around **entrepreneurship** and **innovation**. The aim was to empower young minds to become job creators and **solution thinkers**, ready to take on real-world challenges through innovation. The event witnessed active participation from students, faculty, and experts, creating a **vibrant atmosphere** for idea sharing and **entrepreneurial exploration**.



The poster for the Startup Mahakumbh 2025 event features the Centurion University logo at the top left, along with accreditation logos for NAAC (A+), UGC, and the Ministry of Education. The central text reads "STARTUP mahakumbh 2025" with a sunburst graphic behind the year. Below this is the tagline "Where Innovation Meets Enterprise" and a lightbulb icon. The event details include the venue (Auditorium Hall, Aryabhata Building, CUTM), date (21st and 22nd April 2025), and time (10:30 AM onwards). A section titled "Esteemed Experts" lists three speakers: Dr. Bijay Kumar Sahu (NRDC, Government of India), Mr. Aditya Sapru (Neumck Strategy and Advisory), and Prof. D. N. Rao (Vice President, CUTM). The poster also includes a call to action: "Got a Game-Changing Idea? Join us with your pitch-ready innovations and be part of the startup revolution!" and contact information: +91-9437376421 and Centurion University of Technology & Management, Bhubaneswar, Odisha.

Deliberation of the Event :

The event began with a warm welcome to all **dignitaries, students, and faculty members**, followed by the lighting of the lamp by the esteemed guests and students. The event was graced by **Prof. D. N. Rao**, Vice President, CUTM, **Prof. Supriya Pattanayak**, Vice Chancellor, CUTM, **Dr. Anita Patra**, Registrar, CUTM, **Prof. Jagannath Padhi**, Director, CUTM, **Dr. Ajay Kumar Nayak**, Pro VC (Administration), CUTM, **Dr. Biswajit Mishra**, Pro VC (Academics), CUTM, **Prof.(Dr.) Sujata Chakravarty**, Dean, SoET, CUTM, along with **Dr. Bijay Kumar Sahu**, NRDC, GoI, and **Mr. Aditya Sapru**, Founder and MD, Neumck Strategy and Advisory.

The event featured an **engaging session** where startup **ideas** and entrepreneurial **strategies** were discussed. **Prof. D. N. Rao** offered **insightful tips** and words of **encouragement**, followed by motivational inputs from **Prof. Supriya Pattanayak**. **Dr. Bijay Kumar Sahu**, shared his expertise and views on fostering innovation virtually. **Dr. Aditya Sapru** was felicitated for his presence and contribution. **Dr. Anita Patra** also shared her perspectives, setting the tone for the extended discussion on startup initiatives and idea development that followed.

Highlights of the Event :

- **Enthusiastic Inauguration:** Formal welcome and lighting of the lamp setting a positive tone for the event.
- **Expert Talks:** Enlightening speeches and interactive ideas shared by academic leaders and industry experts.
- **Startup Dialogue:** Exchange of views and concepts on startup initiatives.
- **Idea Sharing and Recognition:** Dynamic discussions and acknowledgement of creative startup ideas presented by participants.

Outcomes of the Event :

- **Entrepreneurial Insight:** Students gained deeper understanding of startup development and strategy.
- **Exposure to Expertise:** Interactions with seasoned professionals provided clarity on practical challenges.
- **Idea Exchange:** The platform fostered the sharing of creative, feasible ideas.
- **Networking Growth:** Opportunities emerged for mentorship and professional connections.
- **Motivation & Encouragement:** The event ignited interest and confidence among aspiring student entrepreneurs.
- **Vision for Future:** Students were inspired to pursue and scale their own entrepreneurial journeys.

Feedback from Participants :

The session was highly appreciated by both **students** and **faculty**. Students found the experience **innovative** and **educational**, especially the opportunity to hear directly from experts. The feedback and interactive discussions encouraged them to think **creatively** and **realistically** about **entrepreneurship**. Faculty members valued the event's potential to bridge academic learning with entrepreneurial exposure. The combined energy and curiosity in the hall made the session **lively** and **memorable**.

Acknowledgements :

We are very grateful to Centurion University of Technology and Management (CUTM) for hosting such a **meaningful** and **impactful** event. A **special thank** is due to **Prof. D. N. Rao, Prof. Supriya Pattanayak, Dr. Anita Patra, Prof. Jagannath Padhi, Dr. Ajay Kumar Nayak, Dr. Biswajit Mishra, Dr. Bijay Kumar Sahu, and Mr. Aditya Sapru** for their valuable presence and inputs. **Prof.(Dr.) Sujata Chakravarty** successfully managed the overall responsibility and arrangements of the event, ensuring its **smooth execution** and **grand success**. We also extend our heartfelt appreciation to the various **faculty members, staff, and students** who contributed to the event's success. We look forward to more such inspiring and innovative initiatives in the future.

Glimpses of the Event :

Centurion UNIVERSITY
Shaping Lives... Empowering Communities.

4 Quality Education

विकसित भारत अभियान
1947 TO 2047

9 Director Research and Innovation

A+ NAAC

STARTUP mahakumbh 2025

"Where Innovation Meets Enterprise"

Venue :
Auditorium Hall (Hall No. 06)
Aryabhatta Building,
Bhubaneswar Campus, CUTM

Date : 21st and 22nd April 2025

Time : 10:30 AM Onwards

Got a Game-Changing Idea?

"Join us with your pitch-ready innovations and be part of the **startup revolution!**"

Esteemed Experts

Dr. Bijay Kumar Sahu,
NRDC, Government of India

Mr. Aditya Sapru,
Founder and MD,
Neumck Strategy and Advisory

Prof. D. N. Rao,
Vice President, CUTM

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BHUBANESWAR, ODISHA





